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# Max Schling's GARDEN MONTHLY

Vol. 1, No. 6

July, 1941

This departure from our regular form was considered advisable because of the many items of importance to the garden lover that we have to offer this month. The items presented in this folder are garden aristocrats of such calibre as to transcend the importance of everything else at this time of the year.

This bulletin will also serve as a reminder that it is time to plant the items that are featured.

Do not neglect the sowing of the annuals that are presented here, and remember that August to October is the time to make a strawberry bed.

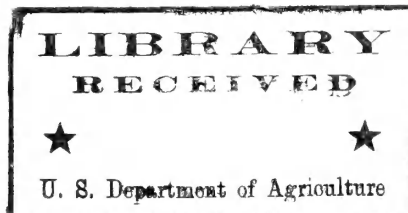
Peonies must be planted as early as possible this fall and our presentation of Bearded Iris is the best that we have made in years.

Another reminder that we can make at this time is to order your spring flowering bulbs such as Tulips, Crocus, Hyacinths, etc. early. We have contracted for huge quantities, but in these parlous times one never knows what to expect.

We hope that your Schling garden is better than ever this year.

Respectfully yours,

MAX SCHLING SEEDSMEN, Inc.



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New York, N. Y.

Permit No. 2785

U. S. Department of Agriculture,  
Bureau of Plant Industry,  
Washington, D. C.

## Luscious Strawberries

ARE YOURS FOR THE PLANTING

True Strawberry Flavor Can be Obtained When the Fruits are Garden Fresh

### STRAWBERRY PLANTING TIME — AUGUST TO OCTOBER

Pot-grown Strawberries only, are offered here, for we feel that only pot-grown plants can give the best satisfaction.

#### COLLECTION

The following varieties will insure a continuous crop of Strawberries from early June until late fall. Each variety listed has been selected as the best of its bearing season.

**DORSETT.** Extra early.  
**MARSHALL.** Midseason.  
**BIG LATE.** Late.  
**MASTODON.** Everbearing.

12 plants of each ( 48 in all) \$4.50  
25 plants of each (100 in all) 8.50  
50 plants of each (200 in all) 16.00

#### EARLY-BEARING VARIETIES:

**Dorsett.** Undoubtedly the most popular variety.  
Bright rich red. Most delicious flavor.  
**Premier.** Uniformly big, shapely berries.

#### EARLY TO MIDSEASON:

**Fairfax.** Ripening after Dorsett. One of the best.  
**Marshall.** Gigantic dark crimson fruits.

#### MIDSEASON TO LATE:

**Chesapeake.** Mild, non-acid and sweet.  
**Big Joe.** Old favorite. Grows with almost no care in any soil.

#### LATE:

**Big Late.** Heavy producer. Berries held well above ground.

**Gandy.** Fine canning and shipping berries.

Price on all of the above:  
\$3.00 for 25; \$10.00 per 100.

#### EVERBEARING VARIETY:

**Mastodon.** Affectionately known as the Wonder Berry. Out-yielding some of the best early sorts in their regular season, it continues to produce throughout summer and fall. \$4.50 for 25; \$12.50 per 100.

## IRIS - They Lead the Beauty Parade

### NEW BEARDED IRIS ARISTOCRATS

Strong divisions ready for planting August until November 1st, and will be sure to bloom next year.

The following Iris have been chosen for their outstanding beauty and vigor. They represent the consensus of opinion of several leading Iris authorities in the United States.

**Costalia.** A very beautiful light blue. 3 for \$1.25.  
**Cheerio.** Bright red and old gold. A gorgeous combination. 3 for \$1.25.  
**Eros.** Lovely large salmon-pink. Very shapely. 3 for \$1.25.  
**Gudrun.** Enormous pure white; golden beard. 3 for \$1.25.  
**Jean Cayeux.** Pale brown shot with gold. 3 for \$1.25.  
**Alice Harding.** Soft, satiny golden yellow. 30 inches. 3 for \$1.75.

COLLECTION: 1 each of 6 varieties, \$3.00.  
COLLECTION: 3 each of 6 varieties, \$7.00.

### OUTSTANDING NOVELTIES — Selected for Iris Connoisseurs

**Amigo.** Light lavender-violet standard, falls deep violet. \$2.00 each.  
**At Dawning.** Standard soft yellow, falls rose-pink. \$1.50 each.  
**Jinny Sue.** Very fragrant. Gold and pink. Distinct. \$1.50 each.  
**Junealuska.** Iridescent rose, copper and gold. Very vigorous. \$1.50 each.  
**Missouri.** Over-all glowing lavender-blue. Very velvety texture. \$1.25 each.

COLLECTION: 1 each of 5 varieties, \$7.00. Double Collection, \$13.50.

### Artistic Japanese Iris

Stately and magnificent Japanese Iris lend a touch of Oriental enchantment to any planting either formal or informal. Splendid collection of 6 varieties selected for their beauty and vigor.

**Purple and Gold.** Double. Violet-purple, gold center.

**Carlton Childs.** Single. Rich blue-purple.

**Josephine Heywood.** Single. Rich blue-purple.

**Kuro-Kumo.** Double. Solid purple.

**Lilla Cox.** Double. Light blue veined white.

**Mrs. J. Alexander Hayden.** Double. White shaded pale violet.

Strong, field-grown clumps, \$1.00 each. The collection of 6 for \$5.00.

## PEONIES - For Best Results Plant Early

It is important to plant Peonies early so that the roots may begin a strong growth before hard winter sets in. While late planted Peonies produce very nicely, the difference between early and late planting is quite marked. Our tip is to plant as early in September as possible.

### Two Fine Collections

#### OLD FAVORITE COLLECTION

**Edulis Superba.** Fragrant, rich rose-pink. 75c each.

**Felix Crousse.** Even clear red. 75c each.

**Festiva Maxima.** Earliest white. 90c each.

**Francois Rousseau.** Brilliant bright red. 80c each.

**Mme. Calot.** Beautiful flesh-pink. 90c each.

**Mme. de Galhau.** Salmon-pink. 80c each.

We offer strong 2-3-eye roots.

COLLECTION: 1 each of the 6 varieties, \$4.50.

(This offer good until September first only.)

#### NEW AND RARE VARIETIES

**Adolphe Rousseau.** Dark red shaded maroon. Early. \$1.50 each.

**Jubilee.** Enormous cream fading to pure white. \$2.25 each.

**Mons. Jules Elie.** Early large light rose-pink. \$1.50 each.

**Mons. Martin Cahuzac.** Deep blackish maroon. \$2.50 each.

**Primevere.** Pale canary-yellow. \$2.00 each.

**Therese.** Fluffy exquisite shell-pink. \$2.75 each.

COLLECTION: 1 each of the 6 varieties, strong 2- to 3-eye roots, \$11.25.

# SCHLING'S HARDY PERENNIALS — Sow Any

**HOW TO GROW THEM.** Hardy plants (perennials) bloom the second year from seed and are permanent thereafter. Some of them may bloom the first year if the seed is sown very early. Among the perennials we find some of the most beautiful flowers for cutting and many of the old-fashioned sorts dear to our childhood memories. A hardy border properly planned and planted is a source of joy from early spring to late autumn; during that period it will be resplendent with color and yield an abundance of bloom for indoor decoration. The plants need little attention other than to be kept free from weeds and given an occasional top-dressing of plant-food.

**WHEN TO SOW.** Seed may be sown in a hotbed in February or March, or out-of-doors from the first days of May to mid-August. It is well to sow as early as possible, thus permitting the plants to become strong and well established before winter.

**WHERE TO SOW.** For most perennials a cold frame is an ideal place for starting seeds, but if you do not have one, make a seed-bed of finely sifted light soil, adding and mixing thoroughly well-decayed manure, humus, or prepared plant-food. Sow the seeds in shallow drills, covering 1/8 inch or more, according to the size of the seed, but very fine seed should only be lightly pressed into the soil.

**CARE OF SEEDS AFTER SOWING.** Press down the bed with a flat board, and water gently but thoroughly with a fine spray. Do not permit the soil to become dry while the seed is in process of germination, for until the plant develops roots its life depends entirely on

moisture. Nearly all failures in growing perennials may be attributed to drying in the seed-bed, which should be carefully watched and watered until the plants have made from four to five leaves.

**CARE OF PLANTS AFTER GERMINATION.** Most seeds will germinate in from eight to fourteen days, but others may need a month or so; therefore do not become impatient. If seedlings come up very thickly, pull out some and transplant to boxes or other seed-beds; later they may be set out in the permanent place. Transplanting should be done before October 1, to permit the plants to become established before frost. Mulching the plants with leaves, salt hay, or peat moss about the middle of December is a distinct advantage. The leaves and hay must be removed in spring, but the peat moss may remain. Full cultural directions will be found on each packet of Schling's seeds.

Everybody wants perennials in generous measure, to secure effects in color and charm. If you delay and finally buy plants, an attractive perennial border may require several hundred dollars' worth of plants.

**Exactly the same results can be secured with \$10 to \$15 worth of Seeds!** And aside from the money-saving, you have the fascination of growing your own plants, nursing them from the beginning, and loving them all the more! **Sow your seeds now, and the plants will bloom next year.**

Varieties marked (\*) are suitable for rock garden.

	Height	Time of Flowering	Color	Pkt.
* <i>Achillea</i> millefolium rubrum	2 ft.	June-Oct.	Pink	\$0.25
ptarmica, The Pearl	2 1/2 ft.	June-Sept.	White	.25
<i>Aconitum</i> Napellus	3 ft.	Aug.-Oct.	Dark blue	.25
Wilsoni	5 ft.	Aug.-Nov.	Pale blue	.25
* <i>Adonis</i> vernalis	10 in.		Yellow	.25
* <i>Aethionema</i> pulchellum	6 in.		Purple	.50
* <i>Agrostemma</i> eupatoria	2 ft.		Yellow	.25
<i>Agrostemma</i> coronaria atrosan-				
guinea (Rose Campion)	2 ft.	July-Sept.	Crimson	.10
* <i>Allium</i> Moly	1 ft.		Golden yellow	.25
* <i>Alsinia</i> gracilis	6 in.		White	.50
<i>Alstroemeria</i> pulchella	3 ft.	July-Sept.	Dark red, tipped green, spotted brown	.35
* <i>Alyssum</i> rostratum	15 in.	Continuous	Yellow	.25
*saxatile compactum	9 in.	April, May	Golden yellow	.25
saxatile, Silver Queen	6 in.	April, May	Lemon-yellow	.25
<i>Anchusa</i> italica, Dropmore	4 ft.	June, July	Purple	.35
italica, Feltham Pride	3 ft.	June, July	Bright blue, compact	.35
* <i>Anemone</i> pulsatilla	9-12 in.	April, May	Violet-purple	.25
St. Brigid	10 in.	May, June	Mixed	.25
*sylvestris	12 in.	May, June	White	.25
<i>Anthemis</i> tinctoria Kelwayi	2 ft.	June-Sept.	Yellow	.15
<i>Aquilegia</i> , Long-Spurred New Hybrid Columbines, May-September. Copper, Blush-Rose, Lemon-Yellow, White, Sulphur-Yellow, Rose-Pink... Each				.50
Azure Fairy. 3 ft. May-Sept. Sky-blue guard petals, white corolla. Each				.50
<b>COLLECTION: 1 pkt. each of above 7 varieties, \$3.00</b>				
Mrs. Scott Elliott's Strain of Long-spurred Hybrids	3 ft.	May, June	Mixed	.50
Schling's Giant Long Spurred Hybrids. Splendid	3 ft.	May, June	Mixed	.50
* <i>Aquilegia</i> alpina	1 1/2 ft.	May, June	Powder-blue	.25
clematiflora	1 1/2 ft.	May, June	Pastel shades	.50
glandulosa vera	1 1/2 ft.		Blue and white	.50
* <i>Arabis</i> alpina (Rock Cress)	5 in.	April, May	White	.25
alpina, Snow Cap	8 in.	April	Pure White	.60
<i>Armeria</i> formosa, Hybrids	16 in.	June, July	Mixed	.50
*Lauchiana	6 in.	May-June	Rose	.35
<i>Asclepias</i> tuberosa	12 in.	July, Aug.	Orange	.25
<i>Asperula</i> odorata	6-8 in.	May, June	White	.25
<i>Asters</i> , Perennial (Michaelmas Daisy) 3 ft.		Sept., Oct.	Mixed	.15
alpinus rubra	10 in.	May, June	Pink	.50
rubra	10 in.	May, June	Red	.50
*alpinus, Blue. (Dwarf.)	12 in.	June-Sept.	Blue	.25
*alpinus, Goliath. (Dwarf.)	6-10 in.	May, June	Bluish purple	.50
*alpinus superbus	12 in.	June-Sept.	Rich blue	.50
Amellus hybridus	2 ft.	July-Oct.	Ass't largest flow'g	.50
<i>Aster</i> subcaeruleus	2 ft.	Sept., Oct.	Lilac-blue	.50
subcaeruleus, Wartburg Star	2 ft.		Lavender-blue	.35
* <i>Aubrietia</i> deltoidea graeca	4 in.	April, May	Blue	.25
*deltoidea Leichtlini	6 in.	April, May	Rosy carmine	.50
<i>Bellis</i> perennis, Schling's Giant Double Pink,		White, Red and Mixed		.25
<i>Bocconia</i> cordata	4-5 ft.	Aug., Sept.		.25
* <i>Campanula</i> carpatia	12 in.	June-Aug.	Deep blue	.15
carpatia alba	12 in.	June-Aug.	White	.15
collina	8 in.	May, June	Blue	.50
garganica	10 in.	July, Aug.	Lavender-blue	.50
persicifolia grandiflora Blue	2 ft.	June, July	Blue	.25
persicifolia alba grandiflora	2 ft.	June, July	White	.25
persicifolia, Moerheimi	2 ft.	June, July	White	.25
persicifolia, Telham Beauty	4 ft.	June, July	China-blue	.50
pyramidalis, Blue	4 ft.	Aug., Sept.	Blue	.20
pyramidalis, White	4 ft.	Aug., Sept.	White	.20

	Height	Time of Flowering	Color	Pkt.
<i>Campanula</i> Medium. Blue, White, Mauve, Rose and Mixed. 3 ft. June-July				Each \$0.15
<i>Campanula</i> Medium calycanthema (Cup and Saucer). 3 ft. June-July. White, Red, Mauve, and Mixed				Each .25
<b>Carnations, Hardy Double Border.</b>				
Aurora	12 in.	May-July	Buff	.50
Double Early-Flowering. White	12 in.	May-July		.25
Othello	12 in.	May-July	Dark crimson	.35
Prof. Malmgreen	12 in.	May-July	Brick-red	.35
Vienna, Finest Mixed	12 in.	May-July		.20
<b>Schling's Prize Hardy Border.</b> A superb free-flowering strain with highest percentage double flowers of finest quality on long stems. Yellow. Pkt., 50c. Rose Tints, pkt., 50c. White Fringed, pkt., 50c. Prize Mixture, pkt., 25c.				
<i>Centaurea</i> americana	2 1/2 ft.	July, Aug.	Blue	.25
macrocephala, Rays of Gold	3 1/2 ft.	July, Aug.	Golden yellow	.25
*montana	2 ft.	June-Sept.	Blue	.25
<i>Cephalaria</i> alpina	7 ft.	June-Sept.	Canary-yellow	.35
* <i>Cerastium</i> tomentosum	4 in.		Silvery white foliage	.25
<b>Chrysanthemums, Hardy.</b>				
King Edward VII	2 1/2 ft.	May-Sept.	White	.25
Single Shasta Daisy	2 1/2 ft.	May-Sept.	White	.15
Double Shasta Daisy	2 1/2 ft.	May-Sept.	White	.35
Japanese. Hardy; early flowering.	2 ft.	Sept., Oct.	Assorted	1.00
Mawii	1 ft.		Pink	.50
*maximum, Dwarf Avalanche	1 ft.		White	.50
<i>Coreopsis</i> lanceolata grandiflora	2 ft.	June-Oct.	Golden yellow	.10
Mayfield Giant	2 ft.	June-Oct.	Golden yellow	.25
<b>Delphinium, Pacific Hybrids.</b>				
For all the newest and finest varieties, see special listing on back cover for seeds and plants.				
<i>Delphinium</i> , Bellamosa	3 ft.	July-Oct.	Dark blue	.25
Belladonna	3 ft.	June-Nov.	Pale blue	.25
Blackmore & Langdon's Strain	5 ft.	June, July	Assorted colors	.50
cardinale, Illumination	3 ft.		Cardinal-red	.35
*chinense, Tom Thumb	1 1/2 ft.	June-Oct.	Azure-blue	.25
chinense, Blue Butterfly	1 ft.	June-Oct.	Ultramarine	.35
chinense, White	1 1/2 ft.	June-Oct.	White	.25
elatum, Iceberg	3 1/2 ft.	June-Aug.	Pure white	.50
formosum	3 ft.	June-Sept.	Dark blue, white center	.20
Gold Medal Hybrids	5 ft.	June-Nov.	Pale blue to deep purple	.25
* <i>Dianthus</i> Allwoodi alpinus	6 in.	April-Oct.	Assorted	.75
Sweet Wivelsfield	12 in.	June-Sept.	Mixed	.25
Delight	9 in.	June-Oct.	Pink to purple	.75
*deltoidea (Maiden Pink)	8 in.	June, July	Pink	.25
deltoidea erecta	15 in.	May	Pink	.75
New Blue		July-Sept.	Lavender-blue	1.00
plumarius, Double Mixed	1 ft.	June, July		.25
plumarius, Single Mixed	1 ft.	June, July		.15
plumarius, Little Jock Hybrids	8 in.	June, July	Pink, rose, white	.75
<i>Dictamnus</i> fraxinella, Mixed	3 ft.	June, July	Assorted	.25
<i>Digitalis</i> canariensis. Pure yellow of exceptional vigor with mammoth spikes.				.50
gloxiniiflora gigantea. 4 ft. July. Rose, Ivory-White, Purple				Each .40
campanuloides, Mixed	4 ft.	July	Mixed	.25
monstrosa, Mixed	3 ft.	June, July	Mixed	.25
purpurea, Mixed	3 ft.	June, July	Mixed	.10
The Shirley, Giant Spotted	6 ft.	June, July	Spotted	.25
<i>Echinops</i> ritro	3-4 ft.	July, Aug.	Steel-blue	.20
* <i>Edelweiss</i>	6 in.	July-Sept.	Silver-gray	.25

# Time From June until August for Next Year's Bloom

	Height	Time of Flowering	Color	Pkt.		Height	Time of Flowering	Color	Pkt.
<b>Erigeron</b> hybridus grandiflorus . . . . .	1½ ft.	July, Aug.	Pale mauve	\$0.25	<b>*Polyanthus</b> , Giant-Flowering, Mix. . . . .	6-9 in.	April-June	Mixed	\$0.25
Double Azure Beauty . . . . .	2½ ft.	July, Aug.	Azure-blue	.50	<b>Poppy</b> nudicaule (Iceland), Yellow . . . . .	1 ft.	May-Sept.	Yellow	.20
<b>*Erinus</b> alpinus . . . . .	6 in.	May, June	Bright blue	.25	nudicaule, Sunbeam Improved . . . . .	1 ft.	May-Sept.	New tints	.25
<b>Eupatorium</b> coelestinum . . . . .	2 ft.	Aug., Sept.	Pale purple	.50	nudicaule, Delicatum . . . . .	1 ft.	May-Sept.	Delicate pink	.25
<b>*Euphorbia</b> polychroma . . . . .	16 in.	Mar., April	Yellow	.50	*nudicaule, Orange-Gold . . . . .	1 ft.	May-Sept.	Orange-gold	.25
<b>Gaillardia</b> , Bremen . . . . .	2 ft.	June-Sept.	Copper-red	.25	nudicaule, Coonara Pink . . . . .	1 ft.	May-Sept.	Rose-pink, tinted	.25
Dazzler . . . . .	2 ft.	June-Sept.	Yellow, red zone	.25	nudicaule, The Emperor . . . . .	1½-2 ft.	July, Aug.	Orange	.35
grandiflora, Mixed . . . . .	2 ft.	June-Sept.	Mixed	.15	nudicaule, The Empress . . . . .	1½-2 ft.	July, Aug.	Salmon-rose	.35
Hardy, golden yellow . . . . .	2 ft.	June-Sept.	Mixed	.25	nudicaule, Yellow Wonder . . . . .	1½-2 ft.	July, Aug.	Yellow	.50
Kelway's Exhibition . . . . .	2 ft.	June-Sept.	Mixed	.50	nudicaule, Mixed . . . . .	1½-2 ft.	July, Aug.	Mixed	.20
Schling's New Hybrids . . . . .	2 ft.	June-Sept.	Mixed	.25	Giant White California . . . . .	6 ft.	June, July	White	.25
<b>*Gentiana</b> acaulis (Fringed Gentian) . . . . .	4 in.	Mar.-May	Gentian-blue	.50	orientale, Mrs. Perry . . . . .	3 ft.	May, June	Light salmon	.25
<b>Geum</b> , Lady Stratheden . . . . .	1½ ft.	May-Sept.	Double yellow	.50	orientale, Queen Alexandra . . . . .	3 ft.	May, June	Salmon	.25
Mrs. Bradshaw . . . . .	1½ ft.	May-Sept.	Orange-red	.25	Oriental Scarlet . . . . .	3 ft.	May, June	Or.-scar., bl'k spots	.15
Prince of Orange . . . . .	1½ ft.	May-Sept.	Rich orange	.50	Oriental Hybrids . . . . .	3 ft.	May, June	Various shades	.15
<b>Gypsophila</b> paniculata . . . . .	2-3 ft.	June, July	White	.15	<b>*Potentilla</b> , Assorted Art Shades . . . . .	1½ ft.	June, July	Assorted	.35
paniculata fl.pl. Double-flowering . . . . .	2-3 ft.	June, July	White	.50	<b>*Primula</b> florindae . . . . .	3 ft.	May, June	Yellow	1.00
*repens . . . . .	Trailing	July-Fall	White	.35	auricula . . . . .	10 in.	May, June	Mixed	.25
*repens rosea . . . . .	Trailing	July-Fall	Pink	.35	*officinalis hybrida . . . . .	10 in.	April, May	Blue and yellow	.50
<b>Helenium</b> , Riverton Gem . . . . .	3½ ft.	June-Sept.	Crimson-old-gold	.35	*veris (Cowslip) . . . . .	10 in.	April, May	Yellow	.20
<b>*Helianthemum</b> rotundifolium . . . . .	1 ft.	July-Sept.	Carmine	.50	*vulgaris (English Primrose) . . . . .	6-9 in.	April, May	Lemon-yellow	.20
<b>Heliopsis</b> , Double Golden Yellow . . . . .	3 ft.	June-Sept.	Golden yellow	.35	<b>*Prunella</b> grandiflora rosea . . . . .	10 in.	June-Sept.	Rose	.25
<b>*Heuchera</b> sanguinea splendens . . . . .	1½ ft.	May-Sept.	Coral-red	.25	<b>Pyrethrum</b> hybridum fl. pl., . . . . .				
<b>Hibiscus</b> , Hardy Mallow . . . . .	2-3 ft.	July, Aug.	Mixed	.25	Crimson King . . . . .	2 ft.	June-Sept.	Velvety crimson	.50
<b>Hollyhock</b> , Chaters Double . . . . .	5-7 ft.	July-Oct.	Crimson, Maroon, Pink, Rose, Scarlet, White, Yellow	Each .25	roseum hybridum . . . . .	2 ft.	June-Sept.	Mixed	.25
"Exquisite" Fringed . . . . .	5-7 ft.	July-Oct.	Assorted colors	.50	roseum hybridum fl. pl. . . . .	2 ft.	June-Sept.	Mixed	.50
Mixed . . . . .	5-7 ft.	July-Oct.		.20	roseum hybridum, New Comet-Flwd. . . . .	2 ft.	June-Sept.	Roll'd and twist'd petals, all colors	.50
<b>COLLECTION: 1 pkt. each of the above 8 colors of Hollyhocks, \$1.75.</b>					Single White, Crimson and Pink . . . . .	2 ft.	June-Sept.	each, .35	
New Single Hybrids . . . . .	5-7 ft.	July-Oct.	Mixed	.15	<b>Rudbeckia hirta</b> (Black-Eyed Susan) . . . . .				
Double Imperator . . . . .	5-7 ft.	July-Oct.	Mixed	.35	Newmanni . . . . .	2 ft.	June-Oct.	Orange-yellow	.25
Scarlet Beauty . . . . .	5 ft.	Aug.	Scarlet	.50	purpurea . . . . .	3 ft.	July-Sept.	Purple	.25
<b>Honesty</b> , White . . . . .	2 ft.	May, June	White	.25	<b>Salvia</b> azurea grandiflora . . . . .	2 ft.	Aug., Sept.	Sky-blue	.25
<b>*Iberis</b> (Candytuft) gibraltarica . . . . .	1 ft.	May, June	Delicate lilac	.35	farinacea . . . . .	4-5 ft.	July, Aug.	Pale blue	.25
*sempervirens . . . . .	10 in.	April, May	Pure white	.35	pratensis . . . . .	2 ft.	June, July	Deep blue	.25
New Hybrids . . . . .	1 ft.	April-June	Lavender to pink	.35	<b>*Saxifraga</b> hybrida magnifica . . . . .	10 in.	May, June	Pink	.50
<b>*Incarvillea</b> Delavayi . . . . .	1 ft.	June	Rose	.25	<b>Scabiosa</b> caucasica, Blue and . . . . .				
<b>Lathyrus</b> latifolius (Pink Beauty) . . . . .	6 ft.	July, Aug.	Pink	.25	White . . . . .	2-3 ft.	June-Aug.	each, .25	
latifolius, Mixed . . . . .	6 ft.	July, Aug.	Mixed	.25	caucasica, Blue Perfection . . . . .	2-3 ft.	June-Aug.	Blue	.50
<b>Lavandula</b> vera (Sweet Lavender) . . . . .	1-1½ ft.	July-Sept.	Blue	.25	caucasica, Giant Hybrids . . . . .	3 ft.	June-Sept.	Lilac to dark blue	.50
<b>Lewisia</b> Howelli . . . . .	3 in.	July-Sept.	Apricot	1.00	columbaria, Pink . . . . .	2 ft.	June-Aug.	Daybreak-pink	.35
<b>Liatris</b> spicata . . . . .	3 ft.	July-Sept.	Rosy purple	.30	<b>*Sedum</b> acre (Yellow Stonecrop) . . . . .	3 in.	June	Yellow	.25
scariosa alba . . . . .	4 ft.	Aug., Sept.	White	.50	*Maximowiczii (Golden Stonecrop) . . . . .	6 in.	June	Yellow	.25
pycnostachya . . . . .	3-4 ft.	July, Aug.	Purple	.35	*spurius roseum . . . . .	Trailing	June, July	Rose	.35
<b>*Linaria</b> alpina . . . . .	4 in.	July, Aug.	Purple	.50	<b>*Sempervivum</b> (Liveforever) . . . . .	3 in.	July, Aug.	Rosette foliage	1.00
cymbalaria . . . . .	Low		Lilac-blue, yellowish throat	.50	<b>Shasta Daisy</b> , Single . . . . .	2½ ft.	May-Sept.	Pure white	.15
macedonica speciosa, Nympha . . . . .	Creeping	July-Sept.	Creamy white	.50	Double . . . . .	2½ ft.	May-Sept.	Pure white	.35
<b>*Linum</b> , Gold Cup . . . . .	1 ft.	May-Aug.	Gold	.25	<b>Sidalcea</b> , Hemsley's New Hybrids . . . . .	3 ft.	June-Sept.		.75
*Heavenly Blue . . . . .	1 ft.	May-Aug.	Blue	.25	<b>*Silene</b> alpestris . . . . .	6 in.	Continuous	White	.35
<b>Lobelia</b> cardinalis . . . . .	2 ft.	July, Aug.	Brilliant red	.25	<b>Stachys</b> lanata (Lamb's Ear) . . . . .	6 in.	June-Sept.	Woolly leaves	.25
<b>Lupinus</b> polyphyllus atrovioleaceus . . . . .	3-4 ft.	July-Sept.	Violet-Blue, 35c; Yellow, 35c; Pink and White, 25c; Pink, 25c; Salmon-Butt, 50c; Deep Blue, 20c; White, 20c; Mixed, 20c.	.75	<b>*Statice</b> latifolia (Sea Lavender) . . . . .	2 ft.	June, July	Bluish lavender	.25
<b>Lupinus</b> polyphyllus, Russell's. Large pkt. . . . .				.75	Perennial Varieties, Mixed . . . . .	2 ft.	June, July		.10
<b>Lychnis</b> Haageana . . . . .	1 ft.	June-Aug.	Orange-scarlet	.25	<b>Stokesia</b> cyanea. Blue . . . . .	2 ft.	July-Oct.	Blue	.25
*viscaria splendens . . . . .	1 ft.	June-Aug.	Crimson	.25	<b>Sweet Rocket</b> , Purple and White . . . . .	2 ft.	May, June	each, .15	
<b>Lythrum</b> roseum superbum . . . . .	3-4 ft.	July-Sept.	Rose	.15	Mixed . . . . .	2 ft.	May, June	Mixed	.10
<b>Malva</b> moschata (Hardy Mallow) . . . . .	3 ft.		Rose	.25	<b>Sweet William</b> (Dianthus barbatus). Auricula-Flowered. . . . .	1½ ft.	May-July.		
crispa . . . . .	3 ft.			.25	Velvety Black, 25c; White, 15c; Salmon-Pink, 15c; Purple, 25c; Pale Rose, 20c; Mixed, 10c.				
<b>Matricaria</b> capensis . . . . .	1-1½ ft.	June-Oct.	White	.25	Single Improved Giant-Flowering. Finest Mixed. . . . .	1½ ft.	May-July.	Pkt., 10c.	
<b>Meconopsis</b> Baileyi . . . . .	3 ft.	June	Blue-violet	.35	<b>Thalictrum</b> dipterocarpum. 4 ft. . . . .	Aug.-Sept.	Rosy pur.	Invaluable for bor.	.25
Wallichii . . . . .	3 ft.	June	Blue	.35	<b>*Thymus</b> Serpyllum . . . . .	Trailing	Rose		.35
<b>Monarda</b> didyma . . . . .	3-3½ ft.	July, Aug.	Bright red	.50	<b>*Tunica</b> Saxifraga . . . . .	1 ft.	All summer	Pink	.25
<b>Musa</b> ensete (Banana Tree) . . . . .			Seeds 10c each		<b>Valeriana</b> , Crimson . . . . .	Garden 3 ft.	June, July	Crimson	.15
<b>*Myosotis</b> palustris semperflorens . . . . .	10 in.	June-Oct.	Bright blue	.25	White and Red . . . . .	Heliotrope 3 ft.	June, July	each, .15	
<b>*Nepeta</b> Mussini . . . . .	10 in.	May, June	Dark blue	.50	<b>Veronica</b> spicata, Blue . . . . .	1½ ft.	June, July	Blue	.20
<b>Nolana</b> lanceolata, Blue Ensign . . . . .	1 ft.	July, Aug.	Blue	.50	Repens . . . . .	2-4 in.	May	Blue	.35
<b>*Oenothera</b> Youngi . . . . .	1 ft.	July-Sept.	Golden yellow	.25	amethystina . . . . .	2 ft.	May, June	Blue	.35
<b>Pentstemon</b> , Large-Flowering . . . . .	2-3 ft.	June, July	Mixed	.50	longifolia . . . . .	2½ ft.	Aug.-Oct.	Blue	.35
*barbatus Torreyi . . . . .	2 ft.	July to fr't	Coral-pink	.50	<b>*Teucrium</b> , Royal Blue . . . . .	1 ft.	May, June	Blue	.35
Sensation . . . . .	2-3 ft.	June, July	Mixed	.25	<b>Viola</b> cornuta, Apricot . . . . .	6 in.	May to fr't	Apricot	.35
spectabilis, Blue . . . . .	4-5 ft.	June, July	Rich blue	.35	G. Wermig (Violet form) . . . . .	6 in.	May to fr't	Deep violet-blue	.75
<b>Phlox</b> decussata, Lierval's Hybrids . . . . .	2-3 ft.	July-Oct.	Mixed	.25	Jersey Gem (Violet form) . . . . .	6 in.	May to fr't	Deep blue	.50
<b>*Physostegia</b> virginica . . . . .	2 ft.	June-Sept.	Pink	.25	Lord Beaconsfield (Pansy form) . . . . .	6 in.	May to fr't	Dark purple	.50
virginica alba . . . . .	2 ft.	June-Sept.	White	.25	Nora Marrow (Pansy form) . . . . .	6 in.	May to fr't	Bluish blush	.35
<b>*Platycodon</b> grandiflorum . . . . .	2 ft.	June, July	Blue	.25	Primrose Dame (Pansy form) . . . . .	6 in.	May to fr't	Sulphur-yellow	.35
grandiflorum album . . . . .	2 ft.	June, July	White	.25	Sensation (Violet form) . . . . .	6 in.	May to fr't	Dark blue	.35
Mariesi . . . . .	10 in.	June-July	Lavender	.50	White Perfection (Violet form) . . . . .	6 in.	May to fr't	White	.35



# Schling's Best Annuals for Fall Sowing

We consider it advisable to list annual seeds that are very satisfactory for fall sowing, hardy annuals whose seed overwinter in the open ground.

The advantage of fall sowing is very marked. As soon as the weather breaks the following spring, the seed will germinate and the seedlings will be very much farther advanced than from spring sowing or from the use of transplanted seedlings.

The best date to sow most of this seed is November 1st to November 15th. If large masses of Petunias are desired, nothing could be more satisfactory than sowing such varieties as Rosy Morn, Rose of Heaven, etc., in the fall.

The same rule applies to Mignonette.

Due to limited listings we offer here only the best of each variety.

## CENTAUREA CYANUS (Cornflower).

**Blue Boy.** The finest and best blue Cornflower.  
**Black Boy.** **Red Boy.** **Mauve Queen.**  
**Pinkie.** **Snow Man.**

All 20c per pkt.; 1/4 oz., 75c; oz., \$2.50.

**COLLECTION:** 1 each of 6 colors, \$1.00.

**Double Cornflower Mixed.** 15c pkt.; 1/4 oz., 60c; oz., \$2.00.

**MIGNONETTE, Sweet Scented.** Oz., 40c; 1/4 lb., \$1.00.

**PETUNIA.** We offer a limited selection of varieties that will lend themselves particularly well to fall planting. Particularly desirable for covering large stretches of ground, banks, terraces, etc.

**Rosy Morn.** **Blue Bedder.** **Snow Bedder.**  
**Flaming Velvet Red.**  
Each, pkt., 35c.

**Mixture** of selected bedding varieties. Pkt., 15c; 1/4 oz., \$1.00; oz., \$2.75.

**LARKSPUR.** Fresh crop seed ready September 10th.

**Imperial Base-Branching King Type.** White, coral, blue, rose, lavender and mixed. Each, pkt., 35c; 1/4 oz., \$1.00; oz., \$3.00.

**COLLECTION:** 1 packet each of 5 colors, \$1.50.  
**Tall Double Branching Stock-Flowered Mixed.** 15c pkt.; 1/4 oz., 50c; oz., \$1.25.

## SWEET PEAS—

**Schling's Famous Collection of Superb Late Spencer Sweet Peas.**

1 pkt. each of 12 varieties for \$2.00

1/2 oz. each of 12 varieties for 3.00

1 oz. each of 12 varieties for 5.00

**Separate Colors.** 20c per pkt.; 50c per oz.

**Superb Spencer Sweet Peas in Mixture.** Oz., 30c;

1/4 lb., \$1.00; lb., \$2.50.

**Early Spencer Sweet Peas, Elite Mixture.** Pkt., 20c;

oz., 75c; 1/4 lb., \$2.50.

**Intermediate Sweet Peas.** (Novelty.) White, mauve, pink, lavender. Each, pkt., 35c.

**COLLECTION:** 1 each of the 4 colors, \$1.25.

## Schling's Famous PACIFIC HYBRID Delphiniums

Our inability to import the famous English strains of Delphinium has not impaired in any degree the advances that are being made in the development of outstanding Gold Medal quality Delphiniums. The Pacific strain has definitely moved into a dominating position in the Delphinium world. Fresh 1941 harvested seed will be ready early in August and all of our orders will be filled from this seed only.

### 1941 Introduction

**Bluebird.** For the first time genuine true blue with white bees. Single flowers 2 1/2 inches in diameter. \$3.00 per pkt.

### 1940 Introductions

**Cameliard.** Pure lavender with white bee. \$1.50 per pkt.

**Galahad.** Pure white. Enormous size. \$1.50 per pkt.

**Round Table.** A preview of tomorrow's famous Delphinium varieties. All of the undisminated crosses are represented in this strain. \$2.00 per pkt.

**COLLECTION:** 1 pkt. each of the above new introductions, \$8.00 value, for \$7.00.

### Recent Introductions of Pacific Hybrids

**Black Knight.** Dark violet with black bees.  
**Blue Jay.** Medium to dark blue. Dark bees.  
**King Arthur.** Rich, royal purple, white bee.  
**Guinevere.** Clear pink-lavender, white bee.  
**Summer Skies.** Heavenly blue with white bee.

\$1.25 per pkt.

**COLLECTION:** 1 each of the 5 Recent Introductions, \$6.25 value, for \$5.00.

**COLLECTION:** 1 each of all of the above varieties—9 varieties in all—for \$11.00.

**Mixture** of all standard colors of Delphinium Pacific Hybrids. 75c per pkt.; 1/4 oz., \$2.50; oz., \$15.00.

### Pacific Hybrid Delphinium in Plants

We offer plants of these famous Pacific Hybrids under color only as a special offer. Strong clumps, \$1.00 each; \$11.00 per dozen, for delivery from September 1st on.

Newer introductions will be available in plants at a later date. Look for our offers.

## Schling's Exhibition Pansies

Sow seed in July and August. We deliver only freshly harvested seed.

### EXCLUSIVE!

**Schling's Majestic Splendor Pansies — A new series.** One of the most masterly achievements in Pansy hybridization. An entirely new color combining a very early blooming quality with long stems, immense blooms, excellent form and substance, valuable for cut flowers and bedding. \$1.00 per pkt.; 6 pkts., \$5.00; 12 pkts., \$9.00.

### EXCLUSIVE!

**Schling's Canadian Super Giants.** Flowers often 12 inches in circumference. Stems 6 to 7 inches long. Truly a marvelous strain of exhibition Pansies. \$2.00 per pkt.; 6 pkts., \$10.00.

### SUPER-SWISS GIANTS:

**Alpenglow.** Red and wine shades.

**Berna.** Deep blue with contrasting deeper blotches.

**Lake of Thun.** Rich cornflower-blue.

**Yellow Master.** Pure golden yellow.

**Rheingold.** Golden yellow; five-blotched.

**Mont Blanc.** Pure white with beautiful blue eye.

**Super-Swiss Giants Mixed.**

**COLLECTION:** 1 pkt. each of 6 separate colors, \$4.00.

75c per pkt.;  
1/8 oz., \$3.50

### Other Famous Mixtures

**Schling's International Prize.** Pkt., \$1.00; 1/16 oz., \$2.00; 1/8 oz., \$3.50.

**English and Scotch Show Varieties Mixed.** Pkt., 50c; 1/16 oz., \$1.50; 1/8 oz., \$2.50.

**Triumph of the Giants.** Pkt., 75c.

**Bugnot's Giant Blotched.** Pkt., 25c; 1/8 oz., \$2.00.

**World Record.** Early flowering. Mixed. Pkt., 25c; 1/4 oz., \$1.50.

**Special Collection of World Record Pansies:** 1 each of 7 fine early flowering varieties. \$1.50.

**Separate Colors in World Record Pansies.** Pkt., 25c.

### Schling's New Baby Pansies

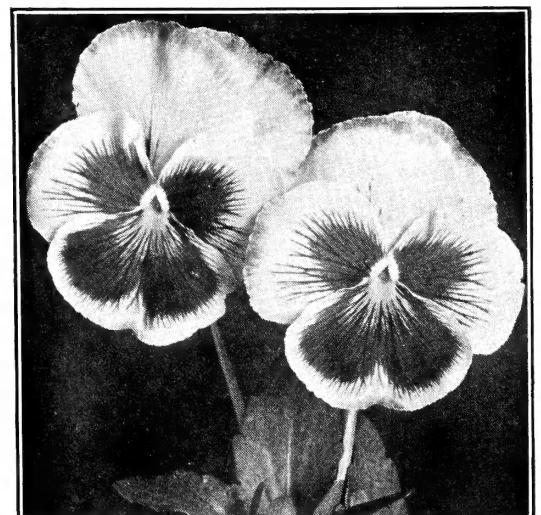
Excellent for rock gardens and quite superior to Violas inasmuch as they are earlier and freer blooming.

**Baby Delight.** Light blue over all.

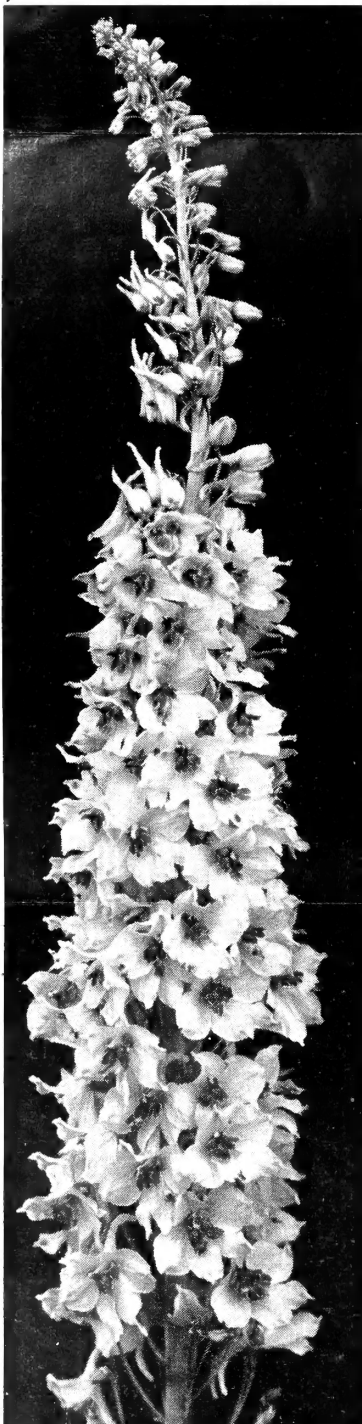
**Mrs. A. H. Scott.**

Upper petals pure white; lower petals violet. Pkt., 35c; 1/8 oz., \$1.25.

**NOTE:** Space does not permit us to present our complete list of Pansies. We are considered as authorities on Pansy varieties and Pansy culture, and we welcome all requests for information regarding the culture of Pansies and selection of varieties.



Schling's Exhibition Pansies



Pacific Hybrid Delphinium